

## 2014 Fruit Production

### Cranberries

Wisconsin cranberry production totaled 5.02 million barrels in 2014, down from 6.02 million barrels in 2013. The state's cranberry growers harvested 20,700 acres, down from 21,100 acres last year. Average yield per acre, at 240 barrels, was down from last year's record high 283 barrels. The price of cranberries fell for the second year in a row, down from \$32.00 per barrel in 2013 to \$27.90 per barrel in 2014. As a result, the total value of utilized production declined 27 percent to \$138 million dollars. Wisconsin did, however, maintain its number one ranking in cranberry production with 60 percent of the nation's total. Wisconsin production was more than twice that of the next highest producing state, Massachusetts.

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*This Farm Reporter contains the results from the following surveys. Thanks for your help!*

Cranberry, Apple, and Cherry Surveys  
Milk Production Report  
Ag Yield Survey  
Layer & Egg Survey

### Cranberries: Acreage, Production, and Utilization, Selected States, 2013-2014

State	Harvested		Yield per acre 1/		Production				Utilization			
					Total		Utilized		Fresh		Processed	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
	Acres		Barrels 2/		1,000 barrels							
Massachusetts	13,200	12,400	138.5	164.3	1,852	2,070	1,829	2,037	89	48	1,740	1,989
New Jersey	3,000	3,000	180.8	204.7	548	652	542	614	(X)	(X)	542	614
Oregon	3,000	2,900	130.0	162.8	390	500	390	472	(X)	(X)	390	472
Washington	1,700	1,600	89.4	97.5	152	156	152	156	40	55	112	101
<b>Wisconsin</b>	<b>21,100</b>	<b>20,700</b>	<b>282.8</b>	<b>239.5</b>	<b>6,016</b>	<b>5,022</b>	<b>5,968</b>	<b>4,957</b>	<b>193</b>	<b>165</b>	<b>5,775</b>	<b>4,792</b>
United States	42,000	40,600	211.4	202.9	8,957	8,400	8,881	8,236	321	268	8,559	7,968

(X) Not applicable. 1/Yield is based on total production. 2/ A barrel weighs 100 pounds.

### Cranberries: Price and Value, Selected States, 2013-2014

State	Price per Barrel						Value of Utilized Production					
	Fresh		Processed		All		Fresh		Processed		All	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
	Dollars						1,000 dollars					
Massachusetts	50.60	56.80	30.60	36.60	31.60	37.10	4,493	2,726	53,244	72,797	57,737	75,523
New Jersey	(X)	(X)	37.50	36.90	37.50	36.90	(X)	(X)	20,336	22,657	20,336	22,657
Oregon	(X)	(X)	30.60	23.10	30.60	23.10	(X)	(X)	11,934	10,903	11,934	10,903
Washington	63.70	(D)	36.50	(D)	43.70	44.60	2,548	(D)	4,088	(D)	6,636	6,959
<b>Wisconsin .....</b>	<b>78.50</b>	<b>(D)</b>	<b>30.40</b>	<b>(D)</b>	<b>32.00</b>	<b>27.90</b>	<b>15,119</b>	<b>(D)</b>	<b>175,560</b>	<b>(D)</b>	<b>190,679</b>	<b>138,370</b>
United States	68.90	72.00	31.00	29.50	32.40	30.90	22,160	19,287	265,162	235,125	287,322	254,412

(D) Withheld to avoid disclosing data for individual operations. (X) Not applicable.

### Apples

**Wisconsin apple production** totaled 54.0 million pounds in 2014, up 13 percent from 2013. Apple growers harvested an estimated 4,000 acres, unchanged from 2013. Average yield per acre, at 13,500 pounds, was up 13 percent from 12,000 pounds in 2013. Price per pound was up 10.4 cents from 50.8 in 2013 to 61.2 in 2014. Value of utilized production was up 33 percent from \$23.4 million in 2013 to \$31.2 million in 2014.

### Commercial Apples: Bearing Acreage, Yield, and Production, Selected States, 2013-2014

State	Bearing Acreage		Yield per Acre <sup>1</sup>		Total Production		Utilized Production		Price per Pound		Value of Utilized Production	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
	Acres		Pounds		Million pounds				Dollars		1,000 dollars	
Illinois	1,800	1,800	8,890	11,700	16.0	21.0	15.0	20.2	0.528	0.764	7,913	15,433
Iowa	1,000	900	8,100	5,000	8.1	4.5	6.8	3.8	0.699	0.779	4,755	2,961
Michigan	36,500	37,000	34,500	27,700	1,260.0	1,025.0	1,250.0	1,025.0	0.204	0.215	254,953	220,140
Minnesota	2,600	2,600	10,000	9,620	26.0	25.0	22.0	23.0	0.833	0.842	18,329	19,357
Missouri	1,200	1,200	14,100	17,400	16.9	20.9	15.0	19.8	0.368	0.283	5,515	5,601
<b>Wisconsin</b>	<b>4,000</b>	<b>4,000</b>	<b>12,000</b>	<b>13,500</b>	<b>48.0</b>	<b>54.0</b>	<b>46.0</b>	<b>51.0</b>	<b>0.508</b>	<b>0.612</b>	<b>23,382</b>	<b>31,202</b>
United States	322,870	321,880	32,300	35,500	10,431.6	11,431.2	10,339.9	11,188.0	0.303	0.255	3,132,936	2,855,827

<sup>1</sup> Yield is based on total production, which includes unharvested production and fruit harvested but not sold due to market conditions.

## Tart Cherries

Wisconsin tart cherry production totaled 12.3 million pounds in 2014, unchanged from 2013 production levels. The state's cherry growers harvested 1,800 acres, down from 2,000 acres last year. Average yield per acre, at 6,830 pounds, was up from 6,150 pounds in 2013. This is the second highest yield on record behind only the 7,000 pounds per acre achieved in 2003. The overall average price rose from 35.7 cents per pound in 2013 to 39.4 cents per pound in 2014. The value of Wisconsin's tart cherry crop totaled \$4.81 million in 2014. Processed cherries accounted for 90 percent of the state's crop.

**Tart Cherries: Acreage, Yield, and Production, Selected States, 2013-2014**

State	Bearing Acreage		Yield per Acre 1/		Production		Utilization			
							Fresh		Processed	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
	Acres		Pounds		Million pounds					
Michigan	28,000	27,900	7,810	7,280	218.7	203.0	0.3	0.1	215.5	200.9
New York	1,600	1,600	7,500	6,250	12.0	10.0	(D)	(D)	(D)	(D)
Oregon	650	650	6,620	3,690	4.3	2.4	(D)	(D)	(D)	(D)
Pennsylvania	500	500	4,400	1,760	2.2	0.9	(D)	(D)	(D)	(D)
Utah	3,300	3,300	8,120	15,500	26.8	51.0	(X)	(X)	26.8	(D)
Washington	2,100	2,100	8,520	11,600	17.9	24.3	(D)	(D)	(D)	(D)
<b>Wisconsin</b>	<b>2,000</b>	<b>1,800</b>	<b>6,150</b>	<b>6,830</b>	<b>12.3</b>	<b>12.3</b>	<b>0.3</b>	<b>1.1</b>	<b>11.8</b>	<b>11.1</b>
United States	38,150	37,850	7,710	8,030	294.2	303.9	1.2	1.9	289.9	298.4

(D) Withheld to avoid disclosing data for individual operations. (X) Not applicable. 1/ Yield is based on total production, which includes unharvested production and fruit harvested but not sold due to market conditions.

**Tart Cherries: Price and Value, Selected States, 2013-2014**

State	Price per Pound				Value of Production					
	Fresh		Processed		Fresh		Processed		All	
	2013	2014	2013	2014	2013	2014	2013	2014	2013	2014
	(dollars)				(1,000 dollars)					
Michigan	0.847	(D)	0.345	(D)	254	(D)	74,261	(D)	74,515	68,827
New York	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	4,295	3,042
Oregon	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	1,480	855
Pennsylvania	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	862	429
Utah	(X)	(X)	0.476	(D)	(X)	(X)	12,761	(D)	12,761	21,494
Washington	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)	6,164	7,290
<b>Wisconsin</b>	<b>1.570</b>	<b>1.020</b>	<b>0.326</b>	<b>0.332</b>	<b>471</b>	<b>1,122</b>	<b>3,847</b>	<b>3,686</b>	<b>4,318</b>	<b>4,808</b>
United States	1.630	1.250	0.353	0.350	1,959	2,384	102,436	104,361	104,395	106,745

## Milk Production

Milk production in Wisconsin during June 2015 totaled 2.40 billion pounds, up 3 percent over the previous June. This is the highest June milk production on record for Wisconsin. The average number of milk cows during June, at 1.28 million head, was unchanged from last month, but 8,000 more than a year ago. Monthly production per cow averaged 1,880 pounds, up 50 pounds from a year ago.

Milk production in the 23 major States during June totaled 16.4 billion pounds, up 0.7 percent from June 2014. May revised production at 17.2 billion pounds, was up 1.5 percent from May 2014. The May revision represented an increase of 12 million pounds or 0.1 percent from last month's preliminary production estimate.

Production per cow in the 23 major States averaged 1,895 pounds for June, no change from the record high of June 2014. The 23 State series began in 2003. The number of milk cows on farms in the 23 major States was 8.63 million head, 56,000 head more than June 2014, but 2,000 head fewer than May 2015.

Milk production in the United States during the April - June quarter totaled 53.6 billion pounds, up 1.4 percent from the April - June quarter last year. The average number of milk cows in the United States during the quarter was 9.32 million head, 14,000 head more than the January - March quarter, and 66,000 head more than the same period last year.

**June Milk Production**

State	Milk cows 1/		Rate per cow 2/		Production 2/		Production % chnge 2015/14
	2014	2015	2014	2015	2014	2015	
	Thousand head		Pounds		Million pounds		
CA	1,779	1,778	1,995	1,910	3,549	3,396	-4.3
ID	577	586	2,065	2,055	1,192	1,204	+1.0
MI	387	408	2,085	2,120	807	865	+7.2
MN	460	460	1,645	1,715	757	789	+4.2
NM	323	323	2,130	2,035	688	657	-4.5
NY	615	618	1,885	1,930	1,159	1,193	+2.9
PA	530	530	1,665	1,715	882	909	+3.1
TX	468	462	1,850	1,835	866	848	-2.1
<b>WI</b>	<b>1,270</b>	<b>1,278</b>	<b>1,830</b>	<b>1,880</b>	<b>2,324</b>	<b>2,403</b>	<b>+3.4</b>
23-state total	8,572	8,628	1,895	1,895	16,241	16,354	+0.7

1/Includes dry cows. Excludes heifers not yet fresh. 2/Excludes milk sucked by calves.

## July Crop Production

### Wisconsin

**Winter wheat** production in Wisconsin is forecast at 16.6 million bushels, up 1 percent from the June forecast and up 2 percent from 2014. Based on conditions as of July 1, farmers expect winter wheat to yield 72 bushels per acre, up 1 bushel from June's forecast and up 7 bushels from last year. If realized, this will mark Wisconsin's third highest winter wheat yield on record. The area expected to be harvested for grain totals 230,000 acres, down 8 percent from last year.

**Oat** production is forecast at 14.1 million bushels, up 62 percent from 2014. The expected yield is 67 bushels per acre, up 5 bushels from the previous year. If realized, this will mark Wisconsin's second highest oat yield since records began. The area expected to be harvested for grain totals 210,000 acres, up 50 percent from 2014.

**Fall potato** planted acreage by type of potato consists of 55 percent Russets, 34 percent Whites, 8 percent Reds, and 3 percent Yellows.

The forecast in this report is based on July 1 conditions and does not reflect weather effects since that time. The next crop production forecast, based on conditions as of August 1, will be released on August 12.

### United States

Winter wheat production is forecast at 1.46 billion bushels, down 3 percent from the June 1 forecast but up 6 percent from 2014. Based on July 1 conditions, the United States yield is forecast at 43.7 bushels per acre, down 0.8 bushel from last month but up 1.1 bushels from last year. The area expected to be harvested for grain or seed totals 33.3 million acres, unchanged from the Acreage report released on June 30, 2015 but up 3 percent from last year.

Hard Red Winter production, at 866 million bushels, is down 2 percent from last month. Soft Red Winter, at 393 million bushels, is down 5 percent from the June forecast. White Winter, at 196 million bushels, is down 4 percent from last month. Of the White Winter production, 12.7 million bushels are Hard White and 183 million bushels are Soft White.

Durum wheat production is forecast at 75.5 million bushels, up 42 percent from 2014. The United States yield is forecast at 39.6 bushels per acre, down 0.1 bushel from last year. Expected area to be harvested for grain totals 1.91 million acres, unchanged from the Acreage report released on June 30, 2015 but up 43 percent from last year.

Other spring wheat production is forecast at 617 million bushels, up 4 percent from last year. Area harvested for grain is expected to total 13.2 million acres, unchanged from the Acreage report released on June 30, 2015 but up 4 percent from last year. The United States yield is forecast at 46.7 bushels per acre, equal to the 2014 yield. Of the total production, 573 million bushels are Hard Red Spring wheat, up 3 percent from last year.

**Area Harvested, Yield, and Production Summary: Wisconsin and United States, 2014 and Forecasted July 1, 2015**

State	Area harvested		Yield per acre		Production	
	2014	2015	2014	2015	2014	2015
	1,000 acres		Bushels		1,000 bushels	
<b>WISCONSIN</b>						
Oats .....	140	210	62.0	67.0	8,680	14,070
Wheat, Winter .....	250	230	65.0	72.0	16,250	16,560
<b>UNITED STATES</b>						
Oats .....	1,029	1,220	67.7	68.6	69,684	83,640
Wheat, Winter .....	32,304	33,329	42.6	43.7	1,377,526	1,455,516

### U.S. Corn Supply and Use

CORN	2013-2014	2014-2015 (Est.)	2015-2016 <sup>1</sup> Projections
	Million bushels		
Beginning Stocks	821	1,232	1,779
Production	13,829	14,216	13,530
Imports	36	27	25
<b>Supply, total</b>	<b>14,686</b>	<b>15,474</b>	<b>15,334</b>
Feed & Residual	5,034	5,300	5,275
Food, Seed & Industrial	6,503	6,546	6,585
<b>Domestic, total</b>	<b>11,537</b>	<b>11,846</b>	<b>11,860</b>
Exports	1,917	1,850	1,875
<b>Use, total</b>	<b>13,454</b>	<b>13,696</b>	<b>13,735</b>
<b>Ending Stocks, total</b>	<b>1,232</b>	<b>1,779</b>	<b>1,599</b>
Avg. farm price (\$/bu)	4.46	3.60-3.80	3.45 - 4.05

<sup>1</sup> Preliminary

### U.S. Soybean Supply and Use

SOYBEANS	2013-2014	2014-2015 (Est.)	2015-2016 <sup>1</sup> Projections
	Million bushels		
Beginning Stocks	141	92	255
Production	3,358	3,969	3,885
Imports	72	30	30
<b>Supply, total</b>	<b>3,570</b>	<b>4,091</b>	<b>4,170</b>
Crushings	1,734	1,830	1,840
Exports	1,647	1,825	1,775
Seed	97	99	92
Residual	-	82	38
<b>Use, total</b>	<b>3,478</b>	<b>3,836</b>	<b>3,744</b>
<b>Ending stocks</b>	<b>92</b>	<b>255</b>	<b>425</b>
Avg. farm price (\$/bu)	13.00	10.05	8.50 - 10.00

<sup>1</sup> Preliminary

## Chickens & Eggs

**Wisconsin Egg production during June 2015** was 98 million eggs, down 9 percent from last month, and down 13 percent from last year. The average number of **all layers on hand during June 2015** was 4.15 million, down 9 percent from last month, down 14 percent from last year, and the lowest inventory in 15 years. Eggs per 100 layers for the month of June were 2,361, down 1 percent from last month, but up 1 percent from last year.

United States egg production totaled 7.41 billion during June 2015, down 9 percent from last year. Production included 6.30 billion table eggs, and 1.11 billion hatching eggs, of which 1.03 billion were broiler-type and 78 million were egg-type. The total number of layers during June 2015 averaged 328 million, down 9 percent from last year. June egg production per 100 layers was 2,258 eggs, down slightly from June 2014.

Egg-type chicks hatched during June 2015 totaled 46.9 million, up 7 percent from June 2014. Eggs in incubators totaled 43.8 million on July 1, 2015, up 7 percent from a year ago. Domestic placements of egg-type pullet chicks for future hatchery supply flocks by leading breeders totaled 320 thousand during June 2015, up 86 percent from June 2014. Broiler-type chicks hatched during June 2015 totaled 787 million, up 3 percent from June 2014. Eggs in incubators totaled 652 million on July 1, 2015, up 2 percent from a year ago. Leading breeders placed 7.79 million broiler-type pullet chicks for future domestic hatchery supply flocks during June 2015, up 10 percent from June 2014.

Information about the current avian influenza situation in the United States is available at [www.usda.gov/avian\\_influenza.html](http://www.usda.gov/avian_influenza.html).

**Layers on Hand and Eggs Produced: States and United States, June 2014 and 2015 <sup>1</sup>**

State	Table egg layers in flocks 30,000 & above		All layers on hand		Eggs per 100 layers		Total egg production		Table egg production	
	2014	2015	2014	2015	2014	2015	2014	2015	2014	2015
	1,000 layers				Eggs		Million eggs			
Alabama	1,534	1,454	9,478	9,672	1,931	1,913	183	185	40	36
Arkansas	3,673	3,504	12,260	12,763	1,982	2,014	243	257	83	85
California	15,571	12,952	15,990	13,460	2,326	2,266	372	305	(D)	(D)
Colorado	4,537	4,085	4,910	4,563	2,464	2,389	121	109	(D)	(D)
Connecticut <sup>2</sup>	2,286	(NA)	2,379	(NA)	2,312	(NA)	55	(NA)	(D)	(NA)
Florida	8,128	8,507	8,520	8,888	2,218	2,228	189	198	184	193
Georgia	9,388	9,437	18,194	18,330	2,089	2,122	380	389	216	219
Illinois	4,081	4,112	4,578	4,590	2,468	2,222	113	102	108	97
Indiana	26,656	25,666	27,625	26,585	2,320	2,343	641	623	623	606
Iowa	57,779	33,236	59,001	34,374	2,295	2,220	1,354	763	1,336	747
Maine <sup>2</sup>	3,408	(NA)	3,463	(NA)	2,339	(NA)	81	(NA)	(D)	(NA)
Maryland	2,614	2,539	2,784	2,709	2,335	2,436	65	66	64	64
Michigan	12,877	12,661	13,097	12,886	2,413	2,398	316	309	(D)	(D)
Minnesota	10,389	7,936	10,846	8,395	2,314	2,263	251	190	245	184
Mississippi	1,407	1,538	5,538	5,902	1,968	2,033	109	120	34	38
Missouri	6,206	6,201	8,458	8,407	2,258	2,248	191	189	(D)	(D)
Nebraska	9,374	6,323	9,482	6,431	2,531	2,519	240	162	240	162
New York	4,718	4,496	5,072	4,859	2,405	2,490	122	121	(D)	(D)
North Carolina	5,768	6,627	13,324	14,507	2,064	2,040	275	296	140	152
Ohio	30,115	30,530	30,981	31,386	2,298	2,358	712	740	(D)	(D)
Oregon	2,243	2,155	2,382	2,294	2,645	2,616	63	60	63	60
Pennsylvania	23,191	23,452	25,055	25,368	2,431	2,436	609	618	585	591
South Carolina	3,066	3,297	4,343	4,563	2,164	2,170	94	99	72	76
South Dakota	2,471	1,506	2,613	1,648	2,258	2,488	59	41	59	41
Texas	14,900	15,032	19,025	19,125	2,202	2,175	419	416	(D)	(D)
Utah	3,996	4,296	4,034	4,334	2,305	2,353	93	102	93	102
Virginia	1,201	1,095	3,002	2,861	2,132	2,132	64	61	32	30
Washington	6,633	6,951	6,799	7,116	2,324	2,403	158	171	(D)	(D)
<b>Wisconsin</b>	<b>4,034</b>	<b>3,370</b>	<b>4,810</b>	<b>4,150</b>	<b>2,349</b>	<b>2,361</b>	<b>113</b>	<b>98</b>	<b>(D)</b>	<b>(D)</b>
Other States <sup>3</sup>	12,778	18,898	21,686	28,145	2,149	2,210	466	622	336	485
United States	295,022	261,856	359,729	328,311	2,266	2,258	8,151	7,412	7,091	6,302

(NA) Not available. (D) Withheld to avoid disclosing data for individual operations. 1 Data may not add to totals due to rounding. Data by type of flock not shown for some states to avoid disclosing individual operations, data included in United States totals. 2 Included in Other States in 2015. 3 Includes data for states not published in this table.



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